

THE FLORIDA ACADEMY OF GENERAL DENTISTRY

The Florida Focus

Decision Makers and Buyers Will See Your Ad!

- ◆ The FLAGD Newsletter, **The Florida Focus**, reaches nearly 1,800 dentists in the State of Florida in print and via email.
- ◆ Our readers make key purchasing decisions about products, services, investments, personnel, and more.
- ◆ Our coverage provides medical professionals and decision makers with a comprehensive source of information that affects their industry.
- ◆ Our readers express commitment to the profession by joining FLAGD. The Florida Focus is their primary means of statewide communication.

INSERTION ORDER/SPACE AGREEMENT

Advertiser: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

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Check must accompany advertising contract.

Ad Size (check one): _____ full page (\$1,000.00), _____ half page (\$500.00), _____ quarter page (\$250.00). Subtract 5% to advertise in two consecutive issues of the Florida Focus, or 10% to advertise in three consecutive issues. Check for full amount must accompany the first ad.

All digital artwork (.jpg or .pdf preferred) should be emailed to rsmall@flagd.org or mailed to:
The Florida Focus, FLAGD, 726 South Pine Street, Lake Worth, FL 33460

For more information about ad sizes or to reserve advertising space, call Judy Nichols at 561-215-4311 or toll free at 866-620-0773. Email flagdjin@gmail.com. Fax this form to 561-293-7061.

The Florida Academy of General Dentistry newsletter reserves the right to reject any advertisement that does not conform to the overall values and ethics of the profession. Advertisements will be accepted as long as they do not misrepresent, libel or slander. FLAGD is not responsible for ad content.