



Florida Academy of General Dentistry

Leadership in Dentistry



AN EXCELLENT MARKETING OPPORTUNITY FOR DENTAL SUPPLIERS

The Florida Academy of General Dentistry would like to introduce you to our organization, and to the opportunities we offer dental supply companies to advertise to our members.

More than 1,800 general dentists throughout Florida regularly receive the FLAGD newsletter, *Florida Focus*, which features professional clinical articles, as well as notices and editorials of interest to Florida dentists. The FLAGD welcomes advertising from dental supply companies in *Florida Focus* at very reasonable rates. Attached is an advertising rate sheet including a form to return to advertise in the *Florida Focus*. Ads may be submitted via email or US mail to the address below. For more information or to receive a copy of a recent *Florida Focus*, please call our Executive Director, Rosie Small, at 305-613-2742. We can also help you design an ad if you choose.

In addition, the FLAGD holds periodic meetings of members, where dental supply companies can sponsor, exhibit and attend. There are Continuing Educational Seminars held throughout the year, many in conjunction with local AGD Components, as well as the annual General Assembly, which is held annually in Orlando.

Sponsorship fees are very simple. For a sponsorship fee of \$1,000, you can become a sponsor of any CE Seminar or of the FLAGD 2010 General Assembly. Sponsors are invited to place an exhibit table inside the meeting room, join the membership for lunch, and say a few words to the Assembly. In addition, the FLAGD will advertise your sponsorship in all mailings in advance of the General Assembly and on signage and the program at the meeting.

You may also become a contributing sponsor for a fee of \$500, which includes joining the membership for lunch and having your name listed in the program at the meeting.

This year, the Florida AGD has started a FellowTrack program and AGD student chapter at the University of Florida College of Dentistry, and will soon be starting similar programs at Nova Southeastern University and LECOM. The students meet monthly for "lunch and learn" sessions featuring speakers from the Florida AGD. For a fee of \$1,000, your company can sponsor one of these "lunch and learn" sessions and become an official sponsor of the Student AGD Chapter.

If you would like to take advantage of one of these sponsorship opportunities, please sign this letter below, and fax it back to the FLAGD office at 707-220-2861.

Please do not hesitate to contact Rosie Small, FLAGD Executive Director, at 305-613-2742, if you have any questions.

We would like to sponsor _____ at the sponsorship fee of \$_____.

Name of company _____

Contact Name _____

Phone number _____ Email Address _____

Florida Academy of General Dentistry
2372 NW 8th Street | Delray Beach, FL 33445
Toll free phone: 866-620-0773 | Fax: 707-220-2861
Email: flagd@flagd.org | Website: www.flagd.org

THE FLORIDA ACADEMY OF GENERAL DENTISTRY

The Florida Focus

Decision Makers and Buyers Will See Your Ad!

- ◆ The FLAGD Newsletter, **The Florida Focus**, reaches nearly 1,800 general dentists in the State of Florida in print and via email, 3 times per year.
- ◆ Our readers make key purchasing decisions about products, services, investments, personnel, and more.
- ◆ Our coverage provides medical professionals and decision makers with a comprehensive source of information that affects their industry.
- ◆ Our readers express commitment to the profession by joining FLAGD. The Florida Focus is their primary means of statewide communication.

INSERTION ORDER/SPACE AGREEMENT

Advertiser: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email _____

Check must accompany advertising contract.

Ad Size (check one): _____ full page (\$1,000.00), _____ half page (\$500.00), _____ quarter page (\$250.00). Subtract 5% to advertise in two consecutive issues of the Florida Focus, or 10% to advertise in three consecutive issues. Check for full amount must accompany the first ad.

All digital artwork (.jpg or .pdf preferred) should be emailed to rsmall@flagd.org or mailed to:
The Florida Focus, FLAGD, 2372 NW 8th St., Delray Beach, FL 33445

For more information about ad sizes and deadlines, call Rosie Small, FLAGD Executive Director, toll free at 866-620-0773 or email rsmall@flagd.org. Fax this form to 707-220-2861.

The Florida Academy of General Dentistry newsletter reserves the right to reject any advertisement that does not conform to the overall values and ethics of the profession. Advertisements will be accepted as long as they do not misrepresent, libel or slander. FLAGD is not responsible for ad content.